



Emergency Preparedness Seminar ***Business Interruption & Beyond – Are You Ready??***

Thursday, September 15, 2011 – 7:30 am to 12pm

HEB QA Facility - Metrix360 Laboratories, 5105 Rittiman Road, 78218

\$75 for SAMA Members • \$100 for Non-Members • \$75 for Sponsored Guests

**7:30 am – Registration & Continental Breakfast • 8am – Program
9:45 pm – Break & Refreshments • 10am Program • 11:45 – Q&A • 12pm – Adjourn**

OUR MODERATOR – David F. Barton, Shareholder, Gardner Law, San Antonio, TX, SAMA Member

TARGET AUDIENCE – Owners, Management, HR, Safety/Environmental, IT and other Supervisors

OUR SPEAKERS – James Mendoza, City of San Antonio, Office of Emergency Management; plus SAMA Members Justen Noakes, Director/Emergency Preparedness, HEB; Elizabeth Haws Connally, Attorney, Gardner Law; Tony Franckowiak, Owner, Venetian Marble & Granite; Patrick Garcia, President, Division Laundry and Cleaners; Michael Hogan, Senior Risk Control Consultant, SWBC; Rod Tootle, Producer, Wortham Insurance & Risk Management

WHAT WILL BE COVERED –

- 1) Why business owners and manufacturers need a business emergency plan.**
 - a. All businesses have a need for protection of and access to data and records. Business continuity and disaster recovery solutions are scalable and can be tailored to meet any company's needs.
- 2) You cannot afford to not have an emergency preparedness/business continuation plan!**
 - a. Business continuity planning efforts make money as they serve to minimize disruptions and financial loss, resulting in increased reliability and productivity, competitive advantage and increased market share. When disaster strikes and employees can be lost, the cost can be tremendous. Businesses cannot tolerate eight hours/8 months or more of lost productivity!
- 3) What are the chances?**
 - a. Emergencies happen!!! A study conducted by KPMG/Continuity Insights, found that business executives are often uninformed about the risks that can and will affect their company. Within less than two years after Hurricane Katrina struck, up to 80 percent of the affected companies that lacked a business continuity plan failed to reopen. Most businesses involved in a major fire do not reopen. One out of two businesses never return to the marketplace following a major disaster. The ones that survive plan their response to a disaster *before* it strikes.

SPONSORS – COSA - Office of Emergency Management, Division Laundry and Cleaners, Gardner Law, HEB, SWBC Insurance Services, Venetian Marble & Granite and Wortham Insurance & Risk Management

TO REGISTER – Visit our events online at www.sama-tx.org, send an email with attendee name(s) and company to sama@sama-tx.org or call the SAMA office at (210) 979-7530. Space limited to 40 attendees. Register now to reserve your space.